



Move From Transactional to Relational Buyers

So You Can Charge a Premium





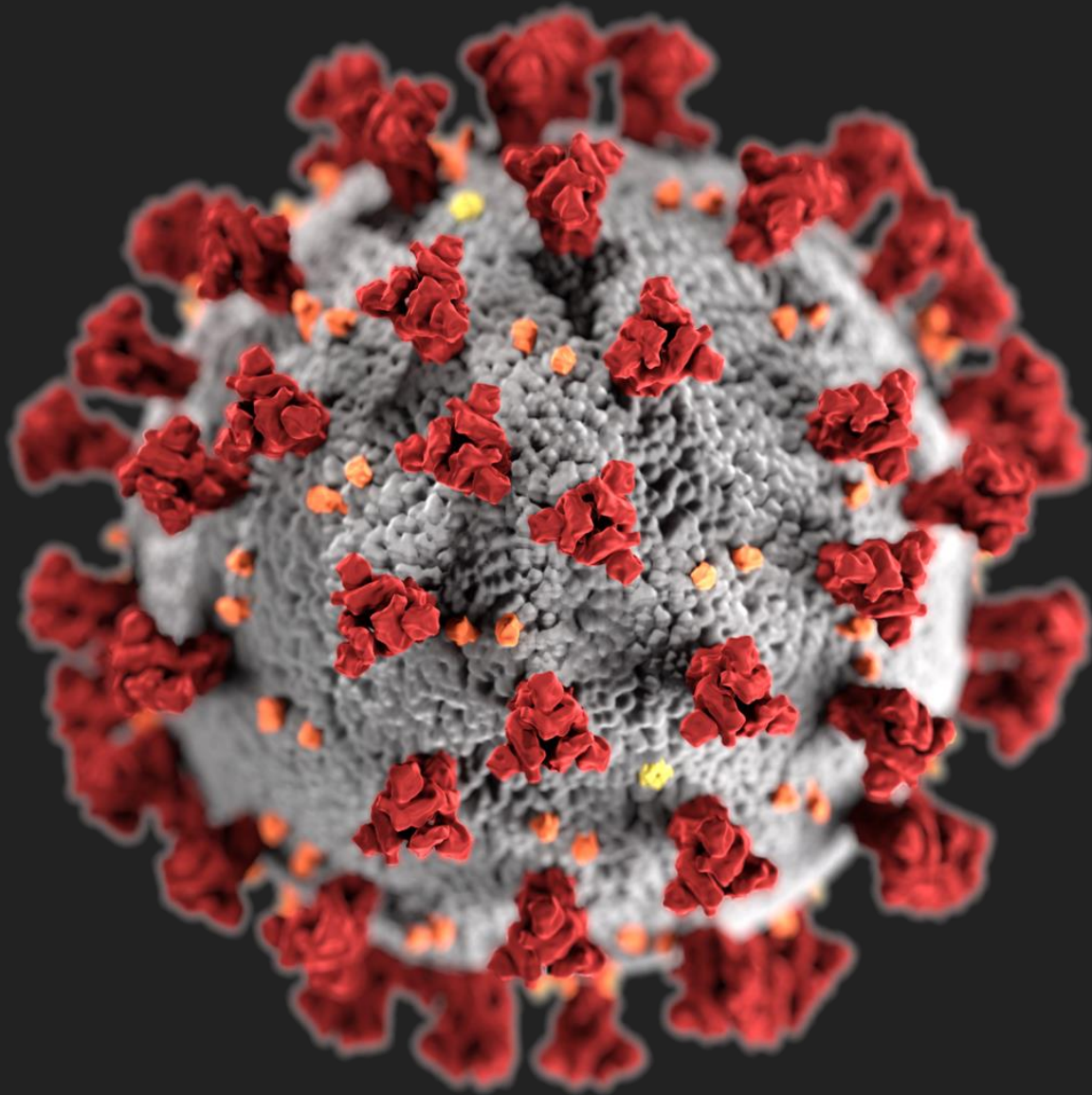




Score Yourself: Penguin or Unicorn

Questions:

- What makes you unique?
- How many people are making the same claim?











Solves problems I have...



...for people like me.



Can I trust you?

About Us







13,700



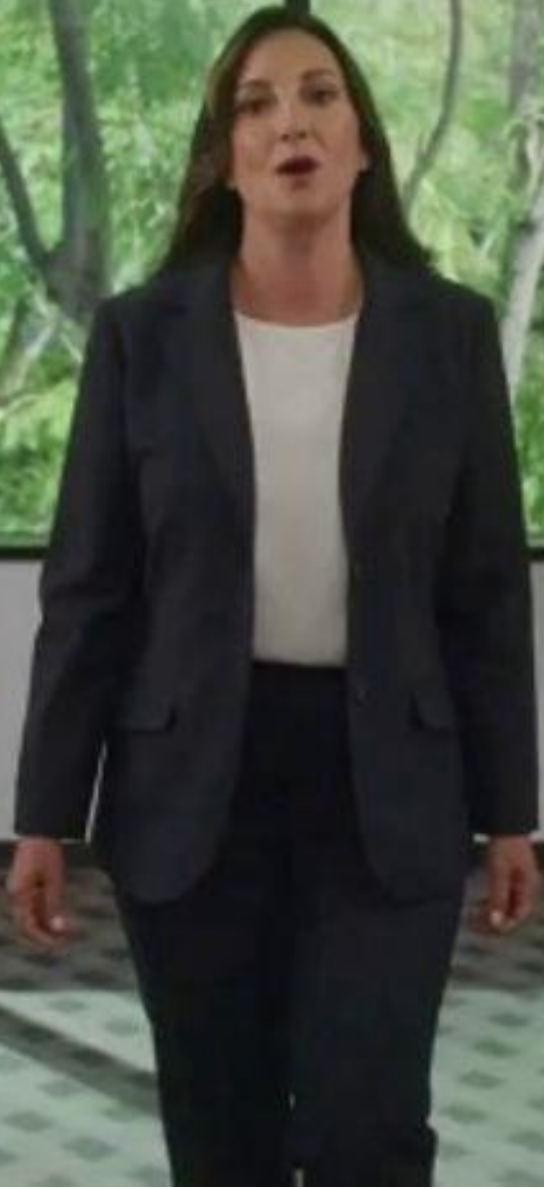
671,855



1000sss



FISHER INVESTMENTS®



Other Money Manager





Score Again: Penguin or Unicorn



























Featured from Amazon brands ⓘ

Amazon Basics 8-Pack 9 Volt Alkaline Performance All-Purpose Batteries, 5-Year Shelf Life, Packaging May Vary

★★★★★ 169,653

60K+ bought in past month

\$12³⁴ (\$1.54/Count)

\$11.72 with Subscribe & Save discount

✓prime Same-Day

FREE delivery **Today 5 PM - 10 PM** on \$25 of qualifying items

🌱 2 sustainability features ▾

Add to cart



Sponsored ⓘ

Duracell Coppertop 9V Battery, 6 Count Pack, 9 Volt Battery with Long-lasting Power, All-Purpose...

6 Count (Pack of 1)

★★★★★ 9,220

9K+ bought in past month

\$15⁷⁴ (\$2.62/Count) List: \$20.29

\$14.95 with Subscribe & Save discount

Extra 40% off when you subscribe

✓prime Same-Day

FREE delivery **Today 10 AM - 3 PM** on \$25 of qualifying items

Add to cart



Sponsored ⓘ

Voniko 9V Batteries - Alkaline 9V Battery 4 Pack - Ultra Long Lasting with a 7 - Year Shelf Life

4 Count (Pack of 1)

★★★★★ 11,988

10K+ bought in past month

\$6⁹⁹ (\$1.75/Count) List: \$11.35

\$6.64 with Subscribe & Save discount

✓prime Same-Day

FREE delivery **Today 10 AM - 3 PM** on \$25 of qualifying items

🌱 2 sustainability features ▾

Add to cart



Sponsored ⓘ

Energizer MAX 9V Batteries (4 Pack), 9 Volt Alkaline Batteries - Packaging May Vary

★★★★★ 5,444

10K+ bought in past month

\$12⁰⁰ (\$3.00/Count) List: \$16.86

\$11.40 with Subscribe & Save discount

✓prime Same-Day

FREE delivery **Today 10 AM - 3 PM** on \$25 of qualifying items

Add to cart





Irresistible
Aura



Irresistible
Aura



Immigrant with
Medical Degree



Software
Entrepreneur

Refuses to do
meaningless work

Out of place and
learning to adapt.

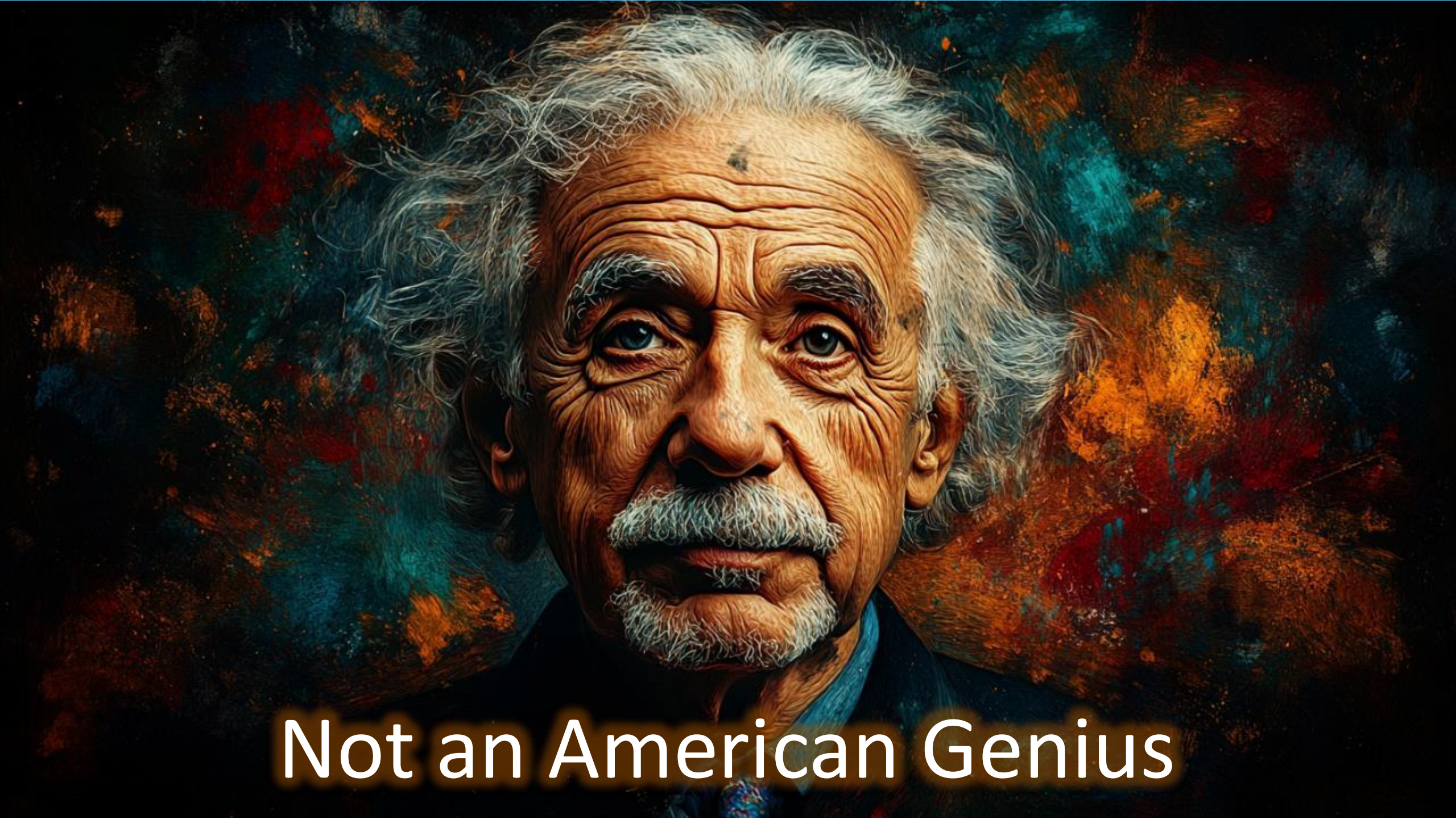


From Dallas to Austin Through Kerala

"A foreign bird with a local walk" is an Indian phrase for a person who is out of place and has learned to adapt. Some use that phrase to describe me. My skin is dark, and my name is a Syriac–Malayalam name that is common in South India. But I grew up in Dallas. Whether I am walking in India or in Texas, I am a foreign bird. My life is a journey of discovering my local walk when everything else is out of place.

When I was two, my parents briefly took me back to Kerala. Salted air sweeps the streets of Kerala after passing tall thin groves of coconut trees that stand as guardians against the Arabian Sea. It continues to blow until the wind curls upward on the green slopes of the rounded mountains bounding the eastern edge of Kerala.





Not an American Genius

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Note

Email

Call

Task

Meeting

More

About this contact

Actions

Ideal Client

Don't Delete

Email

Phone number

LinkedIn URL

Facebook Page

Company name

Website URL

Contact owner

Zacharia Varghese

Last contacted

Research New Lead

Page view

Lifecycle change

Form submission

Microsoft Clarity

Microsoft Clarity

Page view

Page view

Oct 11, 2024 at 6:48 PM CDT

Oct 11, 2024 at 6:48 PM CDT

Oct 11, 2024 at 6:48 PM CDT

Oct 11, 2024 at 10:43 AM CDT

Oct 11, 2024 at 10:43 AM CDT

Oct 7, 2024 at 8:42 PM CDT

Oct 7, 2024 at 7:54 AM CDT

See the businesses or organizations associated with this record.

Track the revenue opportunities associated with this record.

Track the customer requests associated with this record.

Track the prospecting activities associated with this record.

Give customers a fast, flexible way to pay. Add a payment link to accept a payment and associate it with this record.

See the people associated with this record.

Track payments associated with this record. A payment is created when a customer pays or a recurring payment is processed through HubSpot.

3/6/2025

allies4me™

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40



Not an American Genius

Start a Discussion



1x

00:00 / 13:23



Skip inactivity









LIVE
LOS ANGELES

Al Frank
LIVE MANAGEMENT

Al Frank
LIVE MANAGEMENT

Al Frank

MARKET
SELL-OFF

JOHN BUCKINGHAM
CIO, AFAM CAPITAL

CNBC

THE OBVIOUS TENSION





Immigrant with
Medical Degree



Software
Entrepreneur



Buffett-level
Investor



Computer
Science Geek



THE NON-NEGOTIABLE



Refuses to do
meaningless work



Always buy at a
bargain



THE WEAKNESS VULNERABILITY OF FLAW



Out of place and
learning to adapt.



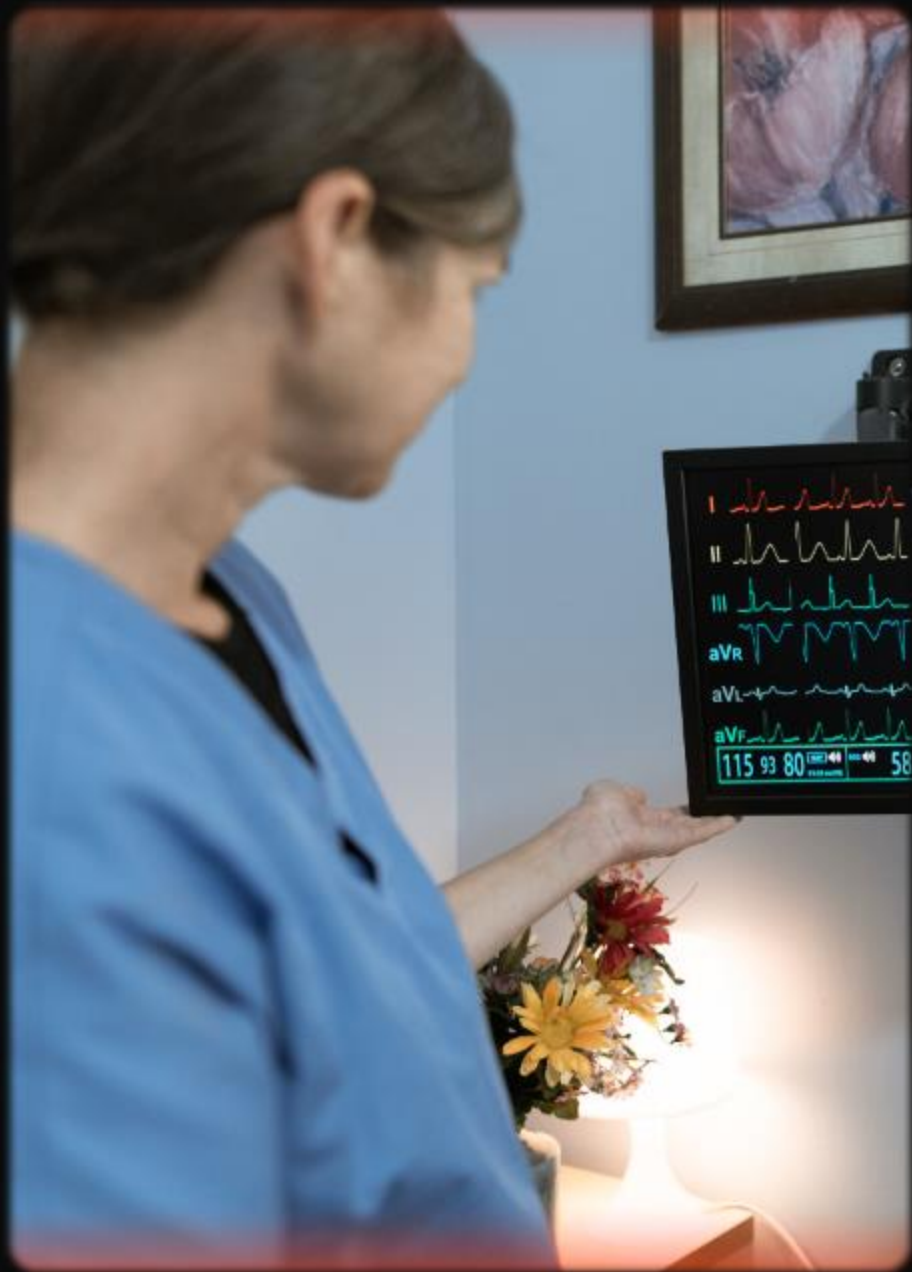
Reformed gambler

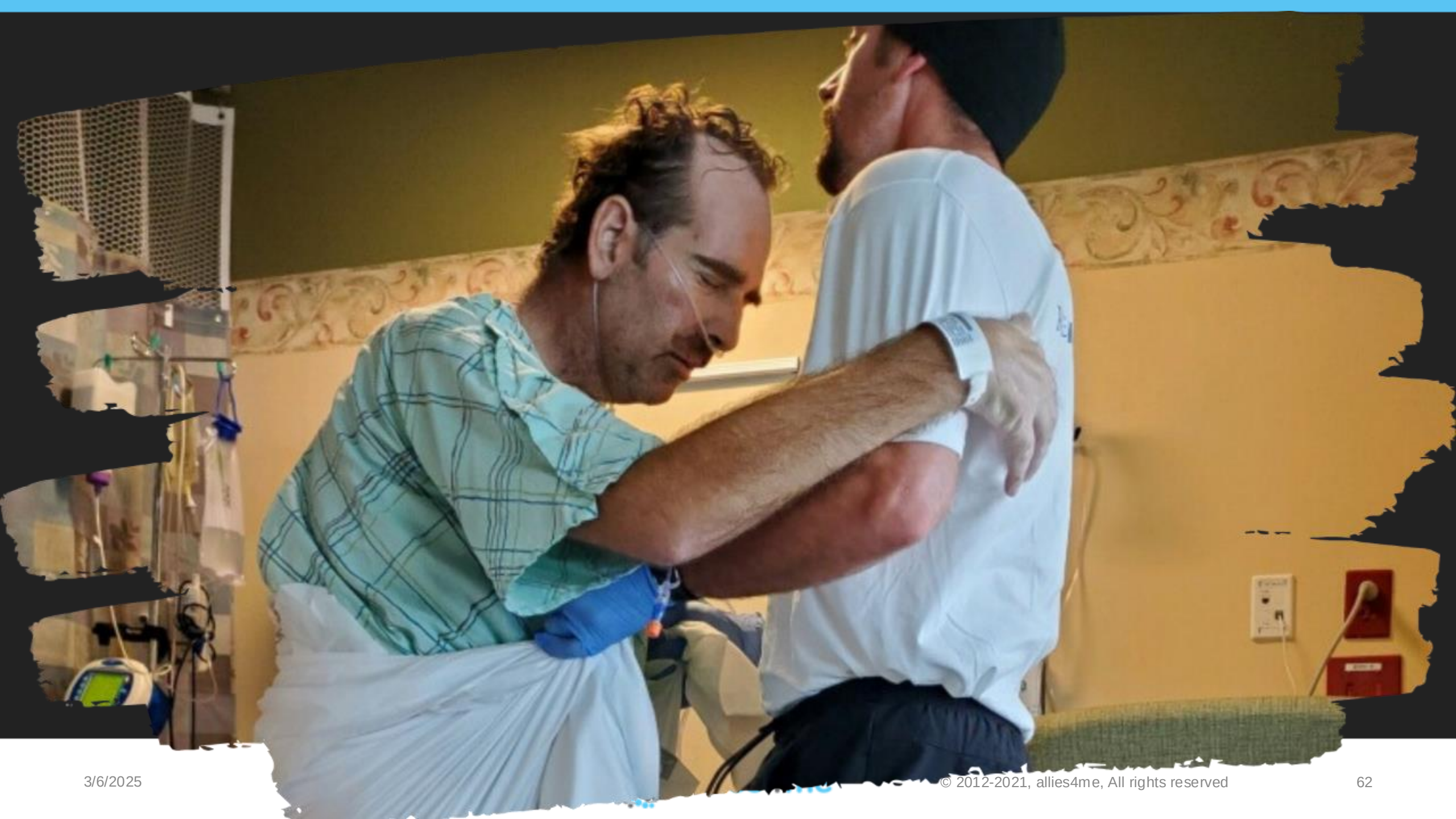




3X
In 18
months



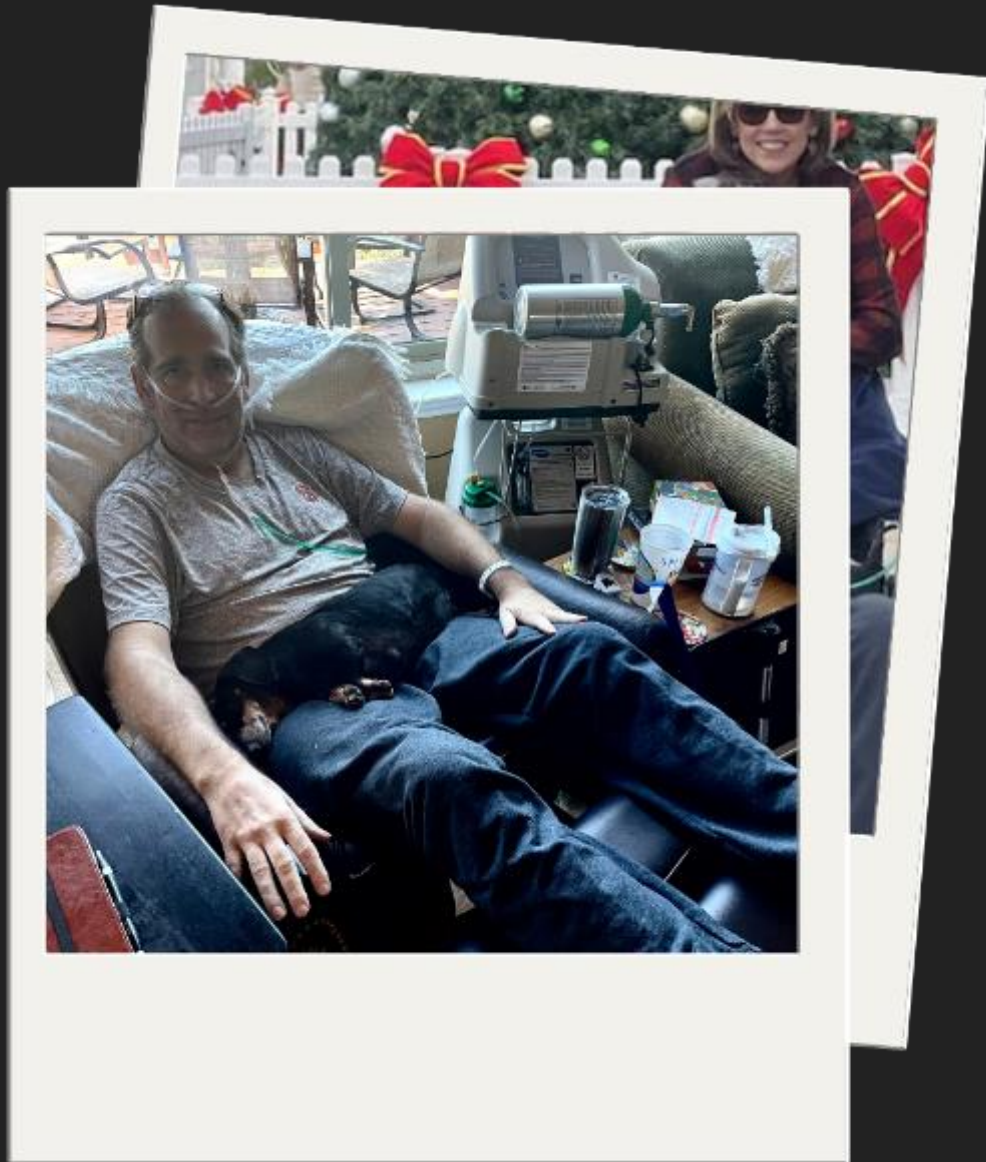






+Prosper

CFO





Prosper
CFO



Unicorn WORKSHOP:

Questions:

- What is immediately obvious about you?
- What is also immediately obvious that contradicts?



Unicorn WORKSHOP:

Questions:

- What is your non-negotiable?
- What is an obvious weakness, vulnerability or flaw?

Free Stuff!

- The GPT to write an Irresistible Story
- Examples of Irresistible Stories
- Access to a special strategy call meeting link

<https://allies4me.com/AID-2025>

ALLIES4ME INBOUND MARKETING

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